



business analysis

“Since 2004 we have provided world-leading expertise in business analysis to help organisations achieve speed to market and optimise their performance by enabling software initiatives, products, and projects to be delivered effectively”

Improve | Innovate | Digitise

The Advantages of a BAPL Partnership

In this 5th Industrial Revolution ('The Age of Software Personalisation'), business agility is required to capitalise on rapidly expanding market opportunities.

The biggest mistake businesses make is a failure to achieve speed to market and optimise their performance because they don't deliver software initiatives, products, and projects effectively.

For over 30 years, industry leading research has proven that poor requirements are a major cause of project failure. Exceptional business analysis is the backbone for business agility and software success, and traceable requirements ensure technology products achieve business outcomes, including speed to market.

Exceptional business analysis is the backbone for business agility and software success. BAPL will partner with you to deliver exceptional business analysis consulting services to achieve greater success with your software initiatives, products, and projects enabling you to optimise your business performance and speed to market.

Business Analysis (BAPL) is focused on ensuring our clients are successful with their software initiatives, products, and projects.

Operating as solution agnostic consulting practice,

- We have a proven track record evidenced by client testimonies, a wide and deep domain knowledge and varied software experience captured in our case studies. BAPL is a trusted and ethical provider, our success is encapsulated in your success.
- We challenge traditional thinking by offering exceptional business analysis through our Practice IP, leveraging our experience, and collaborating to help our customers achieve their business outcomes.

Behind every consultant is a thriving practice, sharing innovations, delivering a continuous learning environment, and providing advice on the best approach.

We use our experience from hundreds of engagements in diverse industries to do just enough of the right analysis.

The Advantages of a BAPL Partnership

We partner with you to deliver exceptional business analysis outcomes

We listen to your challenges, help you define what business analysis is required to achieve software initiative success, and then tailor a service that guarantees those business analysis outcomes are achieved.

We use our proven IP to establish the required outcomes of each piece of work, define the approach and timelines and then support the delivery with our frameworks, templates, and tools – enabling us to deliver at a consistently exceptional level.

We manage a suite of service delivery processes that ensure every piece of work is scoped, planned, monitored, reviewed, and reported in a way that aligns to guaranteed outcomes. We assemble the correct mix of capabilities from within our Practice to deliver your outcomes.

We collaborate with you on a continuous basis throughout the service to ensure joint ownership of the delivery of your outcomes through:

Account Management: Our Service Managers partner with you to help you achieve greater success in your software initiatives, products, and projects. We take accountability for the overall success of our partnership.

Lead Delivery: Takes accountability for the quality of each service we deliver. We mentor and support our consultants throughout each engagement to ensure you receive the highest quality service.

Practice: As a Practice-led consultancy we assess, coach, and upskill our consultants through continuous professional development, leveraging our proven intellectual property, to ensure our consultants maintain peak industry skills to be capable of delivering the guaranteed outcomes.

BAPL Partners with you by:

- Applying our proven methodology integrating with their delivery frameworks
- Utilising highly capable, BABOK certified consultants
- Bringing the APQC industry framework that they can leverage: Highly Experienced in any Domain
- Remaining outcome focussed, delivering a service based (SOW), tailored approach - with a dedicated Service Manager and Lead who will assure quality, mitigate risk, and reduce your overhead
- Remaining solution agnostic - we don't sell you software, so we focus on your business need
- Being discipline agnostic - focused on Business Analysis.
- Guaranteeing continuity of service - our permanent consultants work as a blended team to deliver success and scale up/down capability.

The Advantages of a BAPL Partnership

Our Services

BAPL focuses on two service streams. Our Strategic Lead Business Analysis (SLBA) service – ensuring you are working on the right initiative and have the mechanisms and capability to deliver this in the right way. And our Business Analysis Consulting service – working with you to deliver your business analysis needs.

Strategic Lead Business Analysis - The Lead business analysis consulting service helps you identify the right investments to drive the right outcomes, as well as and address areas of improvement in your requirements management maturity.

We work with you to help you assess your software initiative needs based on the value they may deliver and their strategic alignment and operational imperativeness. We also work with you to identify strategies to improve initiative outcomes. These can include:

- Business Analysis and Requirements Practice Uplift
- Improving software initiatives (from concept to solution implementation, product development and defect management of requirements)
- Facilitating the design and embedment of effective software development methods, including the latest Agile methods and new ways of working NWOW
- Service and Quality Management
- Career Pathways, Capability Development and Education and Mentoring
- Demand and Capacity Management.

Business Analysis Consulting - Outcome focused business analysis services aligned to deliver required business outcomes across all industry sectors.

- Agile Business Analysis – iterative requirements elicitation, story elaboration and management
- Requirements Management – business, stakeholder and solution requirements definition, traceability and lifecycle management
- Digital Business Analysis - personalising your channel delivery to drive better customer connectivity
- Value Streams and Customer Journeys – improving customer experience in the delivery of your products and services
- Process improvement – current and future state process design, process improvements and automation, digitisation of services aligned to value streams and customer journeys
- Data Analysis and Management – data governance, visualisation, data modelling, report design and analytics



business analysis

Melbourne

Sydney

Brisbane

Perth

Adelaide

Canberra

T 1300 33 11 64

info@business-analysis.com.au

www.business-analysis.com.au